

natural body well-being rewards catalog



natural body
spa and shop

8/7/2013



rules and information:

The Rules:

- The Social Capital Credits can only be earned through functions relating to or associated with the well-being program initiated at Natural Body Spa and Shop.
- Employees can earn these credits through participation in activities, events, and programs associated with the LiveAnew program.
- Employees can only exchange the credits they personally earn for rewards outlined in this catalog.
- Social Capital Credits have no monetary value, and can only be exchanged for the outlined rewards, as specified in this document, and in the LiveAnew terms of service.
- Social Capital Credits cannot be transferred to other parties, and cannot be utilized upon termination or transfer from Natural Body Spa and Shop.
- Natural Body Spa and Shop recognizes that all programs may not be medically advisable to all parties and offers alternative solutions to those who may not be able to perform all functions involved in the well-being program.

How the credits work:

- Employees can exchange the Social Capital Credits they have earned for rewards
- Each employee must earn an initial 25 credits before they exchange any credits for rewards.
- After 25 credits are earned, employees may exchange any credits earned beyond that point(25 credits) for real rewards outlined only in this catalog.
- To claim a reward, simply e-mail tyler.bishop@myliveanew.com the amount of credits you would like to exchange for the exact reward you would like to exchange those credits for. *(for example: Joe Smith exchanges 50 available credits for a \$25 Bob's restaurant gift card).*
- If insufficient credits are available, the employee will be notified.
- Each request for a reward will be processed at the end of the month, and the employee will receive their reward shortly thereafter from a member of the Natural Body team.
- Any questions related to the Social Capital Credits or the rewards associated with the Natural Body well-being program can be directed towards tyler.bishop@myliveanew.com



how to earn credits:

Below are the available methods to earn and receive Social Capital Credits. Many of the available methods are located on the Action Central hub of LiveAnew.

Activity/Engagement	Credits
Tenure at Natural Body: - 5 years - 10 years - 15 years - 20 years	- 8 pts 12 pts 20 pts 25 pts
Giving Back (green boxes – right)	6 pts
Team Leader	6 pts / month max.
Completing Discovery Survey	5 pts
Completing Well-Being Index	3 pts
Easy Actions	2 pts
Featured Experiences	2 pts
Natural Body Programs (green boxes – left)	2-10 pts
Sponsored Programs (green boxes – right)	6 pts
Creating a Group	4 pts
Participating in organized group activities	3 pts



currently available rewards:

Below are the rewards currently available in exchange for Social Capital Credits. 25 initial credits must be earned before any exchange can be made. For directions how to redeem rewards please refer to page 2 of the catalog.

Available Reward	Social Capital Credits Necessary
Buckhead Life Restaurant Gift Card \$50	- 100 credits (125 total credits)
Natural Body Spa and Shop \$25 Gift Card	50 credits (75 total credits)
Natural Body Spa and Shop \$50 Gift Card	100 credits (125 total credits)
Fitness Membership Discounts (varies)	50-100 credits (for \$25-\$50 value)
Operation Bootcamp Services 20% off services	20 credits (45 total credits)
Strippaggio \$20 Gift Card	40 credits (65 total credits)



legal:

The LiveAnew program does not provide medical advice or ask the participants to identify any health information. The information described here is not intended for, and should not be relied on, in connection with Medicare Advantage, Medicare, or any other medical or insurance plans.

The LiveAnew and Natural Body well-being program members must have agreed to LiveAnew's terms of service to participate in the Social Capital Credits rewards program. All participants must be 18 years of age or older to be eligible to participate in the program. The Live Anew and Natural Body well-being program is not available to all LiveAnew members, and only applies to those employed by Natural Body Inc.

All credits redeemed for rewards will be applied to that member's account at the end of each month, and each employee should allow 7-14 days for processing to occur before receiving that reward. Once applied, the credits may not be reused for any future rewards until new credits are earned.

The LiveAnew and Natural Body well-being program is only available at Natural Body Spa and Shop . All other parties, spouses, or customers are excluded form this initiative.

LiveAnew is not an insurance product and is not available in some states or territories.